

TESTIMONIALS

Thoughts About Working with The Creative Executive

Here's What People Are Saying about Us:

"Working with Jen has been the best investment of the latter half of my 20-year career. I was stuck in my own narrative, and she helped me see the possibilities in a different, authentic, and valuable way.

She personalizes one-on-one coaching based on where you are and where you want to be, quickly 'gets you' (and not just what's on your resume), and guides you through work and recommendations at a pace that works for you.

With her proactive, intuitive, go-getter, positive, straight-shooter personality; industry insights; business savvy; and understanding of human nature, Jen was the best gift I could have given to myself at this stage in my career."

KELLY HEMMELINE, DELL, DIRECTOR

"I found myself thrown into the deep end, having to take charge of a team of 10 overnight. **Jen helped me find my footing as a manager and gave me the confidence and skills to grow a successful, motivated team.** Jen impressively invested time in understanding my unique situation; every aspect of the coaching was tailored to me and the experience I'm having. I felt comfortable being open and honest about my concerns and insecurities. By the end of my time with Jen, I felt more empowered, assured, and confident in my decisions and where I was headed."

PLANNING DIRECTOR, TBWA

"Working with Jen Spencer was one of the most valuable investments in my company that I could have made.

What continues to amaze me is how applicable her coaching is to practically all of my business challenges and relationships. Working with Jen has made a huge difference in my mindset and the choices I make in driving my business forward."

TALENT MANAGEMENT AGENCY OWNER, LOS ANGELES, CA

"Our sessions are one of the few spaces in my life where I'm assured of value. There's an easing of mind that comes with consistency, rare as it is in life – a confidence in the process that brings out one's best self, and compounds results. We reliably achieve non-obvious insights that I am able to manifest to real effect. Jen is worth your time, if you're lucky enough to occupy some of hers."

JOSH JONES-DILWORTH, FOUNDER + CEO, JONES-DILWORTH

"After 30 years in the financial services industry, leading a painfully regulated sector, I had fallen into non-productive routines that demanded outside perspective, pointed inquiry, and decisive action. At the recommendation of a trusted advisor, I hired The Creative Executive.

Jen Spencer builds rapport and trust rapidly, establishes goals with measurable outcomes, and engages clients artfully with activities that accelerate goal attainment.

Jen was quick to cut through the accumulated clutter and help me refocus on my source of inspiration and engagement in my work. After only two sessions, I found an invigorated attitude and focus. Jen is exceptional in her quick connection to specific needs and situations. Without hesitation, I highly recommend Jen."

SENIOR VP, WELLS FARGO

"The more business we won and the bigger projects we were given, the less control I had of my time. Nothing to really complain about, right? Well, I got in a rut of doing daily maintenance and management until 8 at night, and only then could start the work I really wanted to do. **Through working with Jen, I made the time to not only prioritize what I really wanted to accomplish both professionally and personally, but to establish what I expected from my staff.** It allowed them to grow and take ownership of tasks and let me get back to working within my skill set. It also let me keep up with some personal goals that had fallen into the background. Jen's coaching helped Wexley grow by helping me improve my overall productivity."

CAL MCALLISTER, CO-FOUNDER, INTERGALACTIC CREATIVE, WEXLEY SCHOOL FOR GIRLS

"We tasked Jen with helping to coach our Atlanta Sales and Strategy teams on leadership, growth, and representing yourself. She had such amazing energy and kept the team engaged through the new insights and strategies she shared, as well as her interactive approach. **The team walked away energized and inspired to take the next steps in driving their careers forward.**"

ROBIN WHEELER, TWITTER, DIRECTOR OF SALES

"The coaching was not about a total overhaul of my business life, but rather figuring out ways to improve my work life in the context of my strengths, my personality, and my likes and dislikes. **Jen does not provide cookie-cutter advice** and consultation, and I greatly appreciated that.

The coaching was highly motivating and eye opening. I learned a lot about myself. I truly believe that in the difficult economic times in which we're living, it is well worth spending the money on a coach to help you improve your chances of surviving and thriving. Jen can help you regroup, reassess, refocus, and chart a path to success. She did that for me and I am forever grateful."

CRIMINAL DEFENSE ATTORNEY + BUSINESS OWNER

"Jen and the outcomes of the work we did have exceeded my expectations. Jen is firm and fair and will ask direct questions. She senses when you're running up against something that needs a different approach and was quick to find different approaches that resonated with me. **We rarely found ourselves bogged down on issues and were able to move through a number of topics in a short amount of time.**

Both my career and personal life have benefited from working with Jen and I look forward to working with her again in the future."

IBM EXECUTIVE

"Beryl's approach to career counseling is direct, focused, and provides great value. The combination of written exercises and discussion leads you to a better understanding of your skills and goals. Her approach is collaborative and supportive while helping you to challenge your own assumptions. **I would not be doing what I'm doing now if it weren't for the work I did with Beryl.** I strongly recommend her to anyone who wants to enhance the direction of his or her career."

BRAND CONSULTANT, CHICAGO

"I felt really frustrated, having been in advertising for a crazy long time, thinking it was too late to change. But we figured something out. Something great. **And now I'm creatively inspired again.**"

CREATIVE, WIEDEN & KENNEDY

"After I lost the job I'd held for several years, Beryl helped me reflect on my career, my strengths, and my weaknesses in an objective way. I was able to reorder my priorities and accept a job that probably would have been dismissed early in the process. Nearly a year later, I have found professional and personal satisfaction. **Without her, I would have missed a great opportunity.**"

PR / MARKETING COMMUNICATIONS MANAGER, FINANCIAL SERVICES COMPANY, CHICAGO

"Beryl was more than just a sounding board. She guided me through a process of self-discovery. I wholeheartedly recommend her. **You must be willing to put hard work in, but the results are certainly worth the investment.**"

DIRECTOR OF CAPITAL GIVING AND COMMUNICATIONS, PRIVATE EDUCATIONAL INSTITUTION, EAST COAST

"**Beryl is a hugely valuable asset to our organization.** Having worked in our industry for decades, she quickly provides an informed point of view. I feel 100% confident that Beryl is blending current ideas to formulate a custom approach for our employees. The results speak volumes for the investment and process."

SVP DIRECTOR, NA TALENT MANAGEMENT, GLOBAL MARKETING AGENCY

"I started working with Beryl while in the midst of a career / life transition. **The work I did with Beryl was extremely helpful in charting my future path,** cementing for me what my core values are, and helping me align those values with both my next job move and the work/life balance I am hoping to achieve. Beryl's style is very nurturing, open, and empathetic. The exercises and questions made me think about myself, the choices I've made, and what I hope to accomplish... things we don't typically take the time or effort to explore. I encourage anyone who's going through a similar transition to work with Beryl."

DIRECTOR, MARKETING RESEARCH CONSULTING GROUP

"After 10 years in advertising, I decided it to explore a new direction with my career. While excited by the thought of a new beginning, changing careers can be daunting and overwhelming. With a rigorous work schedule, I needed help getting started and keeping focused on figuring out what I really wanted and how I was going to make it happen. After my first meeting with Beryl, I knew she was going to be able to guide me through a process to help examine what really gets me excited and determining my core skills that could translate to other areas. Her specific experience

in advertising was extraordinarily helpful as we worked to uncover my strengths and passions. **Beryl's focused, but easygoing personality made our time together productive and fun.** I would recommend Beryl to anyone seeking counsel on their career."

ADVERTISING AGENCY ACCOUNT DIRECTOR, CHICAGO

"Beryl has a great way of asking the right questions to move you forward. **Getting out of one's comfort zone is not easy, but Beryl makes it not so scary.** She is smart, empathetic, and a pleasure to work with. I recommend Beryl without hesitation. She's terrific."

MANAGING DIRECTOR, ADVERTISING AGENCY, CHICAGO

"Everyone I have talked with said working with The Creative Executive could be a game changer. **Lauren was incredibly on point, sharp, experienced, and lovely.**"

PRESIDENT/CEO, EO COLUMBUS FORUM | WORK SESSION @ COMPANY RETREAT

"I cannot begin to tell you how much everyone enjoyed you and can't stop talking about your session. **We can't wait to have you back next year!**"

REAL ESTATE COMPANY, AUSTIN, TX | WORK SESSION @ ANNUAL WOMEN'S RETREAT

"We love working with Lauren. We have used her at our annual retreat for two years now, and each time **we have walked away with a clearer, cleaner vision of our firm, ourselves, and where we want to go next.** She does a great job setting the tone for the day and keeping everyone on track. Having her facilitate allows the leadership team participate in meaningful discussions alongside everyone else. We couldn't recommend her more."

CO-FOUNDER, PUBLIC RELATIONS COMPANY | DAYLONG TEAM SUMMIT

"We just wanted to thank you again for the incredible session at our retreat this week. Our entire team was incredibly impressed with both the content and the delivery. **We all came away with great insights into ourselves and this business.** Our discussion the next day was fueled by energy from our discussions with you, and we landed on six great values for our company."

OWNER, EVENT PRODUCTION COMPANY, LA | WORK SESSION @ COMPANY RETREAT
